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## Eken's

Dear student,
We know making this decision is not easy. Studying abroad is a unique experience, and you have shown a lot of courage in making it this far. You have decided to step out of your comfort zone to face a new reality, a new language, and a new culture. This journey will leave a mark on your life, and will most likely influence your future decisions from here on out.

Don't worry however, you will not be alone. We will assist you at all times, from when you plan your trip, throughout your stay, to when you return. We will be there for you 24/7. We will keep your parents informed and will be the link between these two worlds that right now may seem so far apart, and that in a few months will be so much closer together.

You will become more mature and decisive without even noticing. You will master the English language and meet new friends who will help you grow as a person and make you a better student. Most importantly, you will be prepared for today's world, a multicultural world with no borders.

Congratulations! You are one step away from opening the door to your future We trust you and and see all your potential.

Department of International Education at Ken's Education Group.

## 20 Years by Your Side

## Ken's in Figures

## Ten Reasons for Studying a Year Abroad

1. You will improve your English
2. You will make new friends
(3) You will overcome a personal challenge
3. You will get to know a new educational system
(5) You will improve your curriculum

6 You will be an ambassador for your country
(7) You will have more job opportunities
(8) You will grow as a person

9 You will learn about a new culture
10 You will be more confident in your personal and professional goals


## Ken's Canada

## We don't sell you smoke and mirrors

## We don't want to trick you

## We don't want people to feel insecure, frustrated or unmotivated

We just want you to learn English and discover the opportunities that speaking a new language fluently will provide you while abandoning the intermediate level and overcoming the fear of public speaking. There is only one clear path to achieve this: hard work, immersion and support. We assure you that after a year abroad, your life will radically change.

## We don't want to be a multinational corporation

## We don't want you to just be another number. To us, you are a person

We want to work with people whose face we know, and whose needs and interests are familiar to us. Only then can we provide a guarantee to take care of you and be $100 \%$ at your disposal whenever you need us.

Ken's
Education Group


We are not just another company selling language immersion courses abroad. We are a group of people who believe in empathy, values and a job well done.
That is why we specialized in Canada, and through our efforts we have helped thousands of people achieve their dreams: speaking English and changing the course of their lives.

Origins

Ken's was founded in 2001 by David Jarque, an ambitious teacher who was coming back from Ireland with one goal in mind: to bring English closer to his city. A new methodology, a close atmosphere and classrooms where students could freely express themselves, were the staples of his career.

Courses Abroad


Ken's stood out from its inception thanks to its language $\&$ culture courses abroad as an essential complement to its on-site tuition. We recognize the importance of language immersion, that is why we promote language courses for all our clients: teachers, students, companies and families, while we consolidate the quality of our programs.


You will learn English once and for all, by investing your time and money in the best way possible. We are not selling any magic formula. Our courses are all inclusive.

## - Taking Care of You

You are not just another number. We will take our time to get to know you and take care of you throughout the program. You will have at your disposal a personal advisor, a 24 h telephone number and a chaperone who will be waiting for you at the airport in Spain.

- Offering You Only One Program

You will not stress out choosing among hundreds of programs which at first glance, may look the same. We offer you the best program suited to your needs. Honesty first and foremost, is paramount at Ken's.

- Guiding You Through a Life Experience

Speaking a language is living it. The activities we offer will help you grow and expand your world view.

- Handing You the Key to Your Future

You will return able to speak a language which may entirely change your future expectations. You will also become a part of our multicultural family, with a chance at working with us as a chaperone later on.

Specialized in
Canada

The Team

Our Clients

With the arrival of its new Canadian staff, Ken's changed its course to one more akin to our principles and values. Canada has become the cradle of our immersion programs, which stand out for their customer support and personal experience.

Our staff includes professionals from different nationalities and backgrounds, a special touch which mirrors the multicultural atmosphere that defines us. As members of a big family, we work as a team and we care about the wellbeing of our clients. Honesty, empathy and a warm treatment are paramount for us.

Adventurous, non-conforming and brave. That is how we describe our clients, who in time become friends. At Ken's no one goes unnoticed and there are no numbers. Our clients have a name, surname, needs and most importantly a heart.

# CANADA 

## The best destination to learn English

Because of its tolerance of other culturesBecause it is a bilingual and multicultural society with different languages and ethnicities

Because of its concern for nature and the environment

Because of its excellent living standards. Canada is the third best place to live in the world according to the OECDBecause of its high level of public safety. According to the Global Peace Index of 2017, Canada is the safest country in America, and the 8th in the world

Because of its excellent educational system, reaching first place among Western countries in the PISA reports from the OECD

Because Canadian education is not just limited to the academic side, it also encompasses a wide range of skills, values and principles that are essential in order for the student to perform at his absolute best at all levels


# Education 

## Public Schools or High Schools

These schools are supervised by the school district, which manages the budget and the number of international students in each school. Most Canadian teenagers study in whichever public school is assigned to them according to their place of residence. The school year starts in early September and ends in late June, with a number of breaks during the school year, such as at Christmas, Spring Break...

## Private School

They are very prestigious both nationally and internationally, they have reduced classrooms and offer extraordinary academic and athletic opportunities. The requirements to qualify for these schools are usually higher, and they demand a good academic record.

## Canada and Its Innovative Educational System

The Canadian education system is internationally recognized thanks to its personalized attention and its innovative teaching methods. An updated methodology and the constant training of its teachers are two of its most remarkable features.

The Canadian education system promotes effort, pragmatism and creativity in its methodology. Its philosophy is based on the student's search for autonomy by studying their needs. Within this methodology, the student develops whatever learning type best fits with their personality thereby boosting those skills.

In Canada, education is the responsibility of each province and not the national government. That is why
the educational systems may vary from one part to the other of the country. Even though there is a standarized curriculum, each province's education system follows its own curriculum so as to better mirror the culture and history of the region. In turn, each school has its own choice of subjects. These are both academic (mathematics, history, science...) and professional (photography, cinema, cooking, drama...) and are taught in the school either every semester (four subjects per semester) or yearly.
Most Canadian high schools have Specialist High Skills Majors (SHSM); specialized programs which set them apart from other schools in their area and prepare the student for university or the work force.

| Junior High or Lower Secondary |  |  |
| :---: | :---: | :---: |
| AGE | CANADA | SPAIN |
| $12-13$ | $7^{\text {th }}$ grade | $1^{\circ} \mathrm{ESO}$ |
| $13-14$ | $8^{\text {th }}$ grade | $2^{\circ} \mathrm{ESO}$ |
| $14-15$ | $9^{\text {th }}$ grade | $3^{\circ} \mathrm{ESO}$ |


| Senior High or Upper Secondary |  |  |
| :---: | :---: | :---: |
| AGE | CANADA | SPAIN |
| $15-16$ | $10^{\text {th }}$ grade | $4^{\circ} \mathrm{ESO}$ |
| $16-17$ | $11^{\text {th }}$ grade | $1^{\circ} \mathrm{BACH}$. |
| $17-18$ | $12^{\text {th }}$ grade | $2^{\circ} \mathrm{BACH}$. |



## School Districts

## : Alberta districts:

Elk Island-CDSB, Edmonton Catholic and Public School Board, Calgary Board of
Education, Red Deer Catholic and Public
School Boards..

## Ontario districts:

Ottawa CDSB, Eastern Ontario CDSB,
Windsor-Essex CDSB, Dufferin-Peel
CDSB, York Region District School Board,
Limestone District School Board, Toronto
District School Board...

Our programs take place in a number of schools in Ontario, Alberta and Quebec.
According to your needs and characteristics, Ken's will advise you when choosing the district (or private school) which best fits both your curriculum/academic profile and your personal preferences.

## Ontario

Ontario, located in the southwest of Canada, is the second largest province of the country and home to over 13 million inhabitants. There are vast boreal forests that cover approximately two fifths of the region, its Great Lakes (Lake Superior, Huron Lake, Lake Erie and Lake Ontario) and a Saint Lawrence River delineating the border with the United States. Ottawa, the capital city of the country and Toronto, its most cosmopolitan city and financial centre, are both located within the region of the vales of the Great Lakes. Niagara Falls and Algonquin Provincial Park are some of the remarkable natural destinations of the region.
Ontario's education system is considered one of the best in the country, with a great variety of options for students.

## Alberta

Alberta, whose capital city is Edmonton, is located in the Western part of the country. It is covered by beautiful forests and lakes, such as Lake Athabasca, Lesser Slave Lake or Lake Claire. This province is divided in four great areas: the southwestern Rocky Mountains (where Calgary, the biggest urban centre in Alberta is located), the Alberta Plains (that take up 70\% of the territory), the Saskatchewan Plains in the Northeast, and the so called Canadian Shield in the Northeastern end of the province, which, unlike the dense forests in the plains, is characterized by its rocky ground and rough terrain.
Even though the schools are located in urban and rural areas, the families usually live in suburbs at a certain distance from the urban centres. Those locations allow for a number of outdoor sports and extracurricular activities.

## Quebec

Quebec is one of the ten provinces that make up the thirteen federal entities of Canada. Its capital is the homonymous Quebec and its highest populated city is Montreal. It is located in the East of the country, and unlike the other provinces, Quebec's official language is French. Despite this, in Montreal and its surrounding areas, there are Anglophone districts that offer English immersion.
This is an ideal place for students who want to practice and improve both English and French, however the students must have a suitable level of French to apply to these programs.

# Accommodation 

 The main advantage of staying with a family is the warm and welcoming treatment that you will receive from the

Canada is the second largest country in the world, although much of it is not populated. It is a multicultural society and is world famous for its hospitality, its high quality of life and its natural spaces for sports.

Accommodation will be with a Canadian host family in smaller cities, where integration is easier, and with a climate of safety and friendliness. The families are very varied, both in composition and origin. You will have your own room, although on some occasions you may share the family with another international nonSpanish speaking student.

The main advantage of staying with a family is the warm and welcoming treatment that you will receive from the moment of your arrival. Host families are usually individuals experienced in hosting foreign students, able to create an ideal environment of safety, trust and comfort that is long-lasting.

There is also the possibility of being hosted in residences or boarding schools, an alternative usually offered by private schools to their students.


# Extracurriculars 

Once the school day is over, it is time for sports and extracurricular activities. These activities are optional though essential for students, as it allows them to practice and compete in some sports (hockey, curling, skiing, basketball, soccer, athletics, swimming...). Sports in Canadian high schools hold a very important place and teams usually train in their airy facilities. Intramurals are offered at lunch time for people of all levels to enjoy sports.

You will also be able to join clubs and student associations, such as: chess, chorus, music band, dance, drama...

These activities are the best way to meet new friends with similar interests and get to know other students. Additionally, students are encouraged to volunteer either at school or in the local community. Volunteering is an integral part of Canadian culture and something we hope our students experience.



## My experience



## Did you imagine that your trip would be like this?

No, the truth is that I never imagined that my life would change so much by studying abroad. When I arrived in Canada I was surprised by the good manners of the people, who tried hard to understand me and to include me in their customs. Now I have many friends, and I try to visit whenever I can.


## Trimester (twice) in Windsor, Canada



## What were you most afraid of?

Many things! Not being able to make myself understood, finding it difficult to make friends, missing my own people and my customs, adapting to the High School... Before traveling I had hundreds of doubts about whether I was doing the right thing and if It was the right decision, but what I always had clear is that I did not want to settle for a medium level of English, and that this was my opportunity to learn it definitively before starting University.


Who were your main supporters?
My family, of course, but I also have all of Ken's staff to thank for their advice, long hours of conversations and infinite patience with me. My friends also supported me a lot during the trip. And of course, my dear Anna, the mother of my host family, who was like a second mother to me. She and her whole family made me feel as one more from the first moment. My classmates and the teachers of the school also made sure that I felt good and enjoyed every moment of the experience.

## Besides learning English, how was your day to day?

In Canada I enjoyed a lot of sports and experiences that I had only seen in the movies. It was like being part of one. Being able to go to an NBA game, cheering on my hockey team even if it was $-18^{\circ}$ outside, playing basketball in well-known stadiums in the country or attending a graduation dance are some of the things you can only do if you are living there.

## What are Canadian schools like?

The involvement of the community in the High School is complete. Everyone strives to do what they are set out for in the best possible way and always in a good mood. I remember the joy and suffering of training and competitions, the preparation for theatre and musical premieres. Life inside a Canadian High School is like a roller coaster, full of emotions and daily challenges.

The education system is also very different. In addition to mathematics or science, subjects such as citizenship, cooking or drama were very important. It all depends on the degree you want to study and what you want to specialize in.

## When I arrived

 in Canada I was surprised by the good manners of the people, who tried hard to understand me and include me in their customs.


## What advice would you give to other young people?

I would recommend that all students go outside and see the world, as it is one of the few ways to decide their future and to value what we have in Spain. It is very important that they take advantage of every moment abroad and that they travel with an open and positive mindset. It is we who are introduced to a new culture and we must adapt and enjoy ourselves to the fullest knowing it. Every decision we make in our life counts, and this is a unique experience that changes the course of our lives.

## Programs

## FULL SCHOOL YEAR

If your goal is to learn English quickly and efficiently, this is the program for you. Attend daily lessons at a High School or Private School, stay with a Canadian host family and experience their customs and traditions first hand. You will use English 24 hours a day without even realizing it.


Full school year, September to June

## 6.

## SCHOOL SEMESTER

This is an individual program where you decide when to start. This course is meant for those students who wish to experience a new system without losing contact with their own during the school year. For six months you will be able to immerse yourself in the Canadian customs, improve your English and live with a new family who will provide you with unique life experiences which will leave a mark on your life.


6 months, start in September or February

## (ib) International Baccalaureate

If you are a student who is already part of an IB school and want to continue your training abroad, this is the program for you! A very flexible program where the student decides how many weeks they want to spend in Canada. The student will attend classes in the best IB schools in the area, participate in the activities and sports offered by the school, and immerse themselves in Canadian culture and traditions as a member of the host family.

Start: September or February


SCHOOL TRIMESTER
The program starts in September, at the beginning of the school year, and ends in December. Our students attend lessons in an officially recognized public or private school and stay with host families. They return just before Christmas, the perfect duration for a first immersion in English and to familiarize themselves with Canadian culture. They will be back in time to rejoin and finish their courses in Spain.


3 months, September to December or February to April


SHORT TERM SCHOOL IMMERSION
Specifically for school groups $\&$ individuals.
Students and teachers will be able to design the program that best meets the needs of the group. The participants will be able to choose an immersion of four to eight weeks in a Canadian school during the school year, attending classes, staying with host families or in student residences, and enjoying all the social and sport activities the centre offers.


4 to 8 weeks during the school year

Requirements

Be 12 to 17 years old
Be mature and motivated by the program
Have an adequate level of English (B1 +)
$\checkmark$ Have a good school evaluation over the last few years
$\checkmark$ Accept the program rules which can be found in the informative manual

## Student Profile

It is important to note that the decision to study abroad has to be shared between parents and children, and the terms must be agreed upon by the whole family. An international student is an ambassador for his country and his culture, and must live up to that. Therefore, for this type of program, it is imperative to have a high maturity level and emotional stability to adapt to a


# Do you want to know if you are prepared? 

## Answer these questions and you will find out

Are you tired of spending countless hours learning English without any results?

Have you ever thought about what use so many lessons are, if words just won't come out when you are trying to speak English?

Have you ever calculated how much time and money you have invested in your training without success?

Will you settle for a medium level of spoken and written English?

If you won't settle... Welcome to Ken's!

## Before

## ! Personalized advice

At Ken's we want to manage time well to get the most out of learning. According to your needs, your family budget and your personality we will advise you to choose the best possible option.

Personal Interview and English Test
Either at our offices or via Skype, our education advisors will conduct a personal interview with you and your parents to best guide you through the choice of your program. We take our time to get to know you and your whole family to be able to help you in any way.

## Service Package (included and extra)

Our programs are characterized for being All Inclusive (tuition, full board accommodation, flights, transfers, insurance and sports and sociocultural activities). We manage entry visas to Canada and help you with the necessary paperwork. We also offer you the chance to hire some of our extra services that might interest you.

## I

Payment Platform
Thanks to our payment platform you will be able to invite your friends and relatives to help you by fundraising some money for your trip to Canada. Also, your family will be able to make different deposits until your trip's total amount is reached, without any installments or fixed amounts. Pay however and whenever you want!

## - Choice of Subjects for Validation

You will have the support of our advisors, who will guide you through your choice of the Canadian subjects needed for validation in Spain.

## Orientation Day

Before your trip, you and your family will take part in an orientation day when you will be given the necessary paperwork and you will be prepared for this new challenge.

## During

## Academic and Personal Monitoring of the Student

Throughout the program, Ken's will receive reports on your academic performance and details on the development of the program, which will be appropriately forwarded to your parents when necessary.

## Social Networks

During the program, you will be able to use Ken's social networks to let us know about your experience firsthand.

We will be in permanent contact with your parents to answer any questions, solve any problems and help them adjust.

During the program, Ken's will be in contact with your host family to monitor your adaptation and help you if you need it.

## After

Assistance in Validation of Grades
Ken's will help your parents manage the validation of your grades by providing them with the necessary paperwork.

You are now a member of Ken's Family! You can now benefit from numerous discounts and special promotions that we have year round. Also, if you introduce us to your friends, they will be able to benefit from this discount too.

## Parents' Thoughts:



## Pilar Jarque

Madre de un alumno de Año Escolar en Ottawa

Tenía claro que mis hijos debían estudiar en el extranjero. Hablar inglés de forma fluida les ha abierto muchas oportunidades tanto académicas como laboralmente. Es una gran inversión, pero merece la pena, ya que ayuda a los chicos a madurar y a tener una visión más definida de cómo enfocar su vida. Además, gracias a este programa, tenemos una familia canadiense con la que hemos hecho una gran amistad y a la que iremos a visitar el próximo verano.


## Iraya Lorenzo

Madre de una alumna de $4^{\circ}$ de ESO en Toronto

Aunque nuestra hija es una chica decidida que le encantan los nuevos retos, estudiar en Canadá también se convertía en un reto para nosotros. La distancia era grande y el tiempo que se iba también. Pero todo transcurrió de forma pausada y natural, casi sin darnos cuenta. Nuestra hija continuó con sus aficiones, el piano y el club de natación, a la vez que aprendía inglés y cursaba $4^{\circ}$ de ESO en el extranjero. Conoció a muchísima gente y volvió con un inglés casi perfecto. La familia anfitriona la acogió como a una más y viajaron por diversas zonas del país. Y Ken's se ocupó de todo: viajes, seguros, notas, convalidaciones... Ha sido una experiencia única para todos, tanto es así, que mi hija pequeña está deseando irse al extranjero como su hermana el próximo curso.

## ¿Por qué nos

 decidimos por Ken's?Por su trato directo y cordial. Para ellos no eres un número más, se preocupan por conocerte. En sus programas está todo incluido, y su equipo de profesionales se encarga de todas las gestiones. Nos infundieron calidad y confianza desde el primer minuto.

## ¿Cómo conocimos Ken's?

Nos la recomendaron unos amigos que habían mandado a su hija un trimestre escolar. Nos metimos en su web y en seguida nos dimos cuenta que ofrecían algo diferente a las demás empresas que conocíamos del sector. La amabilidad con la que nos atendieron fue un factor definitivo a la hora de tomar una decisión.

## ¿Oué destacaríamos de Ken's?

Su sinceridad. Desde el primer momento nos dijeron qué curso debía de hacer nuestro hijo para alcanzar el nivel de inglés que necesitaba. Nos asesoraron como amigos y estuvieron pendientes de nuestro hijo en todo momento.

## ¿Facilidades?

¡Muchas! Son personas tremendamente cercanas y directas, pero lo que más nos gustó fue su plataforma de pago. Mi hija se dedicó a repartir el enlace entre todos sus familiares para que aportaran una pequeña cantidad al curso. Elegir los plazos de pago fue una gran comodidad, ya que nos permitió ajustarnos a nuestro presupuesto familiar.

## ¿Algo anecdótico?

Que gracias a que mi hija estudió un año en Canadá yo también mejoré mi inglés e hice nuevos amigos. Con la familia anfitriona hablábamos casi a diario en inglés y durante el verano vinieron a nuestro país a visitarnos. Fue una experiencia cultural para todos.

## ¿Oue si repetiríamos?

¡Por supuesto! Mi hijo ha vuelto hablando inglés en el tiempo que nos habíamos planteado, ahora es el turno de mi hija, lo está deseando.


Gracias a vuestra sinceridad crecemos y mejoramos cada día.
Vuestras opiniones son realmente importantes para nosotros.
De vuestras aportaciones surgen nuestras mejores ideas.
¡Gracias, de corazón, por compartir vuestras experiencias!

## Ask us

## When do you have to register?

We recommend that you register as soon as possible, as some of the programs and destinations have limited places and deadlines. As a general rule, we advise students to enroll between five and six months before the start of the program.
When a student is interested in any of our programs, we inform them of the deadlines established in terms of enrollment so that we can both manage time in the best possible way.

## When does the school year begin and end in Canada?

The school year in Canada begins at the end of August or beginning of September and ends at the end of May.

## Will all studies be validated even if the subjects are different?

All Ken's school year programs are validated by the Spanish Ministry of Education. School periods of less than one academic year do not need validation and the evaluation during that period will depend on your Spanish school. Some teachers will keep the grades you have obtained in Canada, others will evaluate you upon your return and others will simply give you the grade obtained in the following quarter. In the case of a full school year, you will validate your course with the grade obtained in the Canadian school. We know that this is a matter of great concern for parents and students, so in Ken's we have specialized consultants who will help you throughout the validation process.

## Can we choose our destination?

According to your profile and your personal preferences, our pedagogical team will recommend a series of destinations that fit your needs. You can select the district you prefer. Within each school district you will be offered a list of possible schools. Although you can indicate your order of preference, the final assignment of the school will depend on the decision of each district.
In case you are clear about your destination, the petition will be studied based on the places available at that time.

## Is it essential to have a good academic record?

Although not an exclusive requirement, most of our programs require a good academic record and an intermediate level of English. In addition, students attending International Baccalaureate must come from another school / college of the same characteristics.

## What vacation periods do students have in Canada? <br> Holidays in Canada are similar to those in Spain: Christmas and summer. However, they also enjoy other non-school periods typical of North America, such as Thanksgiving (a long weekend in October), Spring break (two or three weeks in spring) and Long Weekends (usually a long weekend per quarter).




## What is the best program to study abroad?

It depends on the personality, experience and preparation of each student. During the personal interview, and after analyzing the student's needs, we can advise you individually about the program that best suits your child's profile.

## Can my child continue with the sport or the instrument they practice in Spain?

No problem. In Canada, sports and the arts play a very important role in the educational curriculum. Most schools have sports clubs and music bands where students can join immediately.

## When will we receive the information of the host family?

Being a long process, the information of the host family is usually known a few weeks before the trip. As a general rule, we advise you to contact them before the trip to get to know them a little and help make the student's adaptation easier.

## Can we visit our child during the holiday periods?

It will depend on the type of program in which the student is enrolled. There are courses in which the visit is not recommended so as not to interfere with the student's adaptation. Outside of this, you can stay in touch with your child, and with the host family, as long as you need it or think it is convenient.


## All Inclusive

Our programs，backed by our experience and the quality of previous projects，are closed packages where everything is included．This adds a level of guarantee and peace of mind for you and your parents．

2
Personal interview

Classes in official schools

Host family accommodation

Y Social program

Flight tickets
＇］．Transfers in destination
（5）Multi－assistance insurance
（24） 24 hour assistance in Canada and Spain

10）Accompanying chaperone

Report card

Assistance in validation of grades $\mathcal{\&}$ visa applications

国 Didactic materials

## © <br> Orientation day

## Fundraising



## FUNDRAISING Platform - Fund Your Trip

Studying abroad is an important economic expense for your family and at Ken's we are aware of this. Therefore, with you in mind, we have created the "Fundraising" platform.
With this, you can choose the most convenient way to pay for your trip, splitting the payments as many times as you want without having to go to a bank and lose money in commissions and interest.
You only have to respect 3 deadlines: an initial reservation, having paid 50\% of the trip a few months before making it and finally, having paid the entire amount before leaving.

Percentage of Money Contributed
Follow the payment status of your program and the income you've received from your family or friends.


# Three Steps To Sign Up 



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f $\boldsymbol{3}$ (0) $\frac{\text { vou }}{\text { tuite }}$

